

# 2021 Sponsorship Benefits



CVSA Sponsor Benefits	Elite	Premier	Diamond	Platinum	Gold	Silver	Bronze	Friends of CVSA
Complimentary CVSA meeting registrations – choose between the CVSA Workshop or CVSA Annual Conference and Exhibition	4	3	2	1				
Complimentary copies of the North American Standard Out-of-Service Criteria Pictorial and Handbook	4	3	2	1				
Complimentary guest room upgrade at CVSA events (if available)	●							
Priority selection of prime exhibit booth space at CVSA events	●	●						
Priority selection of sponsorship opportunities at CVSA events	●	●						
Complimentary one-year CVSA associate membership	●	●	●					
Your organization's logo and website included in "Safety Exchange," CVSA's e-newsletter	●	●	●					
Your organization's logo displayed during the general session at CVSA events	●	●	●	●				
Your organization's logo on meter boards displayed at the exhibit hall entrance at CVSA Annual Conference and Exhibition	●	●	●	●	●			
Your organization's logo on sponsor boards displayed at CVSA events	●	●	●	●	●			
Your organization's name and logo in the "CVSA Events" app	●	●	●	●	●	●	●	●
CVSA pin and associate member sticker	●	●	●	●	●	●	●	●
Sponsor ribbon on attendee name badges at CVSA events	●	●	●	●	●	●	●	●
Personalized Certificate of Appreciation	●	●	●	●	●	●	●	●
Recognition in sponsor scroll at CVSA events	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in CVSA's quarterly magazine, "Guardian"	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Your organization included on the sponsor webpage with a link to your website.	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Use of exclusive CVSA Associate Member logo on your website or publications	●	●	●	●	●	●	●	●

## Sponsorship Levels

Level	Total Annual Contribution	Level	Total Annual Contribution
Elite	\$40,000+	Gold	\$5,000-\$9,999
Premier	\$30,000-\$39,999	Silver	\$2,500-\$4,999
Diamond	\$20,000-\$29,999	Bronze	\$1,000-\$2,499
Platinum	\$10,000-\$19,999	Friends of CVSA	\$500-\$999

# 2021 Sponsorship Program



Item	Amount	CVSA Annual Conference and Exhibition	CVSA Workshop	Virtual COHMED Conference	North American Inspectors Championship (NAIC)	Exclusive	Notes
Morning Networking Refreshment Break	\$500	●	●		●		\$5,000 for Exclusive
Educational Sessions (If available. Inquire for details.)	\$1,000	●	●	\$500	●		
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●		●		\$5,000 for Exclusive
Collateral Insert/Gift	\$1,000	●	●		●		Sponsor pays for production of insert/gift
Event e-Newsletter Banner	\$1,000	●	●	●	●	●	
Patch Exchange and Networking Reception at NAIC	\$2,500				●		\$15,000 for Exclusive
Networking Breakfast	\$2,500	●	●		●		\$10,000 for Exclusive
Networking Lunch	\$5,000	●			\$2,500		Annual Conference and Exhibition \$20,000 for Exclusive NAIC \$10,000 for Exclusive
Welcome Networking Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●				\$25,000 for Exclusive
President's Networking Reception at Annual Conference and Exhibition	\$5,000	●					\$25,000 for Exclusive
Wi-Fi	\$10,000	●	●		\$5,000	●	
Inspector Duffel Bags at NAIC	\$5,000				●	●	Each bag has a luggage tag attached that is sponsor-branded
Conference Lanyards	\$10,000	●	●		\$5,000	●	
Conference Bags	\$10,000	●	●			●	
Hotel Room Keys	\$10,000	●	●		\$5,000	●	
General Session Video Safety Message	\$10,000	●	●	\$5,000	\$5,000	●	
CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	\$5,000	●	●		\$2,500	●	
Commemorative Golf Shirt	\$15,000			\$5,000	●	●	
NAIC/NTDC Awards Ceremony Video Safety Message	\$10,000				●	●	
CVSA Events App Splash Page	\$15,000	●	●		\$7,500	●	
CVSA Events App Sponsorship Banner	\$5,000	●	●	\$2,500	\$2,500		
Awards Luncheon at Annual Conference and Exhibition	\$5,000	●					\$20,000 for Exclusive

# 2021 Sponsorship Program



Item	Amount	CVSA Annual Conference and Exhibition	CVSA Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	Notes
<b>NAIC Awards</b>							
Team Award	\$5,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Hazardous Materials/Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level V Passenger Carrier Vehicle Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level I Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Country High Points Awards (all three)	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Jimmy K. Ammons Grand Champion Award	\$10,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet

# 2021 Sponsorship Program



Item	Amount	CVSA Annual Conference and Exhibition	CVSA Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	Notes
<b>International Driver Excellence Award</b>							
2021 International Driver Excellence Award	\$10,000		●			●	Included in the press release and on the award program webpage. Two minutes of remarks during the awards ceremony and company logo on the giant check presented to the winner.
<b>College Scholarship Awards</b>							
2021 College Scholarship Awards	\$5,000	●				●	Included in the press release and company verbally acknowledged during the CVSA Annual Conference and Exhibition general session
<b>North American Cargo Securement Harmonization Public Forum</b>							
All Day Event in Conjunction with the CVSA Workshop	\$1,000		●				Company verbally acknowledged during forum and logo displayed in the meeting space
<b>Safety Exchange (Bi-weekly e-newsletter)</b>							
Item	Amount					Exclusive	Notes
Side Banner	\$500						Up to two side boxes per edition.
Top Banner	\$1,000					●	

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Diamond	\$20,000-\$29,999
Platinum	\$10,000-\$19,999
Gold	\$5,000-\$9,999
Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999

*If you're interested in sponsorship, contact CVSA Manager of Conference and Event Services Amanda Wagner at 301-830-6159 or [amandaw@cvsa.org](mailto:amandaw@cvsa.org).*