

2022 Sponsorship Program



Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	North American Inspectors Championship (NAIC)	Exclusive	NOTES
Morning Networking Refreshment Break	\$500	●	●	●	●		\$5,000 for Exclusive
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●	●	●		\$5,000 for Exclusive
Collateral Insert/Gift	\$1,000	●	●	●	●		Sponsor pays for production of insert/gift
Educational Sessions (If available. Inquire for details.)	\$1,000	●	●	●	●		
Know Before You Go e-Newsletter Banner	\$1,000	●	●	●	●	●	
Chairman's Networking Reception at COHMED Conference	\$2,500			●			\$15,000 for Exclusive
Networking Breakfast	\$2,500	●	●	●	●		\$10,000 for Exclusive
Patch Exchange and Networking Reception at NAIC	\$2,500				●		\$15,000 for Exclusive
Welcome Networking Reception at COHMED Conference	\$2,500			●			\$15,000 for Exclusive
Awards Luncheon at Annual Conference and Exhibition	\$5,000	●					\$20,000 for Exclusive
CVSA Commemorative Gift (License Plate, Challenge Coin, etc.)	\$5,000	●	●	\$2,500	\$2,500	●	
CVSA Events App Sponsorship Banner	\$5,000	●	●	\$2,500	\$2,500		
Inspector Duffel Bags	\$5,000				●	●	Each bag has a luggage tag attached that is sponsor-branded
Networking Lunch	\$5,000	●			\$2,500		Annual Conference and Exhibition \$20,000 for Exclusive NAIC \$10,000 for Exclusive
President's Networking Reception at Annual Conference and Exhibition	\$5,000	●					\$25,000 for Exclusive
Welcome Networking Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●				\$25,000 for Exclusive
Conference Lanyards	\$10,000	●	●	\$5,000	\$5,000	●	
General Session Video Safety Message	\$10,000	●	●	\$5,000	\$5,000	●	
Hotel Room Keys	\$10,000	●	●	\$5,000	\$5,000	●	
NAIC/NTDC Awards Ceremony Video Safety Message	\$10,000				●	●	
Reusable Water Bottles	\$10,000	●	●	\$5,000	\$5,000	●	

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Wi-Fi	\$10,000	●	●	\$5,000	\$5,000	●	
Commemorative Golf Shirt	\$15,000			\$7,500	●	●	
CVSA Events App Main Event Image	\$15,000	●	●	\$10,000	\$10,000	●	

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NAIC Awards							
Team Award	\$5,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Hazardous Materials/Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level V Passenger Carrier Vehicle Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
North American Standard Level I Inspection Awards	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Country High Points Awards (all three)	\$5,000				●	●	Company logo displayed during presentation of awards at the joint NAIC/ NTDC Awards Ceremony and Banquet
Jimmy K. Ammons Grand Champion Award	\$10,000				●	●	Company logo displayed during presentation of award at the joint NAIC/ NTDC Awards Ceremony and Banquet

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International Driver Excellence Award							
2022 IDEA Program	\$10,000	●				●	Includes 2 minutes of remarks during the CVSA Annual Conference and Exhibition Awards Luncheon by your company's designated representative and company logo on the giant check presented to the winner
College Scholarship Awards							
2022 College Scholarship Awards	\$5,000	●				●	Company verbally acknowledged during the Annual Conference and Exhibition awards luncheon
North American Cargo Securement Harmonization Public Forum							
All Day Event in Conjunction with the CVSA Workshop	\$1,000		●				

Safety Exchange (bi-weekly e-newsletter)			
	Amount	Description/Notes	Exclusive
Side Banner	\$500	Up to two side boxes per edition.	
Top Banner	\$1,000		●

Sponsorship Levels

Level	Total Annual Contribution
Elite	\$40,000+
Premier	\$30,000-\$39,999
Diamond	\$20,000-\$29,999
Platinum	\$10,000-\$19,999
Gold	\$5,000-\$9,999
Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999



Commercial Vehicle Safety Alliance

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