

2023 Sponsorship Benefits



CVSA Sponsor Benefits	Elite	Premier	Diamond	Platinum	Gold	Silver	Bronze	Friends of CVSA
Complimentary CVSA meeting registrations – choose between the COHMED Conference, CVSA Workshop and CVSA Annual Conference and Exhibition	4	3	2	1				
Complimentary copies of the North American Standard Out-of-Service Criteria Pictorial and Handbook	4	3	2	1				
Complimentary guest room upgrade at CVSA events (if available)	●							
Priority selection of prime exhibit booth space at CVSA events	●	●						
Priority selection of sponsorship opportunities at CVSA events	●	●						
Complimentary one-year CVSA associate membership	●	●	●					
Your organization's logo and website included in "Safety Exchange," CVSA's e-newsletter	●	●	●					
Your organization's logo displayed during the general session at CVSA events	●	●	●	●				
Your organization's logo on meter boards displayed at the exhibit hall entrance at CVSA Annual Conference and Exhibition	●	●	●	●	●			
Your organization's logo on sponsor boards displayed at CVSA events	●	●	●	●	●			
Your organization's name and logo in the "CVSA Events" app	●	●	●	●	●	●	●	●
CVSA pin and Associate Member sticker	●	●	●	●	●	●	●	●
Sponsor recognition on attendee name badges at CVSA events	●	●	●	●	●	●	●	●
Personalized Certificate of Appreciation	●	●	●	●	●	●	●	●
Recognition in sponsor scroll at CVSA events	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Recognition in CVSA's quarterly magazine, "Guardian"	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Your organization's name and logo listed with a link to your website on the CVSA sponsor webpage	●	●	●	●	●	●	●	●
Use of exclusive CVSA Associate Member logo on your website or publications	●	●	●	●	●	●	●	●

Sponsorship Levels

Level	Total Annual Contribution	Level	Total Annual Contribution
Elite	\$40,000+	Gold	\$5,000-\$9,999
Premier	\$30,000-\$39,999	Silver	\$2,500-\$4,999
Diamond	\$20,000-\$29,999	Bronze	\$1,000-\$2,499
Platinum	\$10,000-\$19,999	Friends of CVSA	\$500-\$999

2023 Sponsorship Program



Item	Amount	Annual Conference and Exhibition	Workshop	COHMED	Level VIII Inspection Forum	North American Inspectors Championship (NAIC)	Exclusive	NOTES
Morning Networking Refreshment Break	\$500	●	●	●	●	●		\$5,000 for Exclusive
Afternoon Networking Refreshment and Snack Break	\$1,000	●	●	●	●	●		\$5,000 for Exclusive
Collateral Insert/Gift	\$1,000	●	●	●	●	●		Sponsor pays for production of insert/gift
Educational Sessions (If available. Inquire for details.)	\$1,000	●	●	●	●	●		
Know Before You Go e-Newsletter Banner	\$1,000	●	●	●	●	●	●	
Chairman's Networking Reception at COHMED Conference	\$2,500			●				\$15,000 for Exclusive
Networking Breakfast	\$2,500	●	●	●		●		\$10,000 for Exclusive
Patch Exchange and Networking Reception at NAIC	\$2,500					●		\$15,000 for Exclusive
Welcome Networking Reception at COHMED Conference	\$2,500			●				\$15,000 for Exclusive
Awards Luncheon at Annual Conference and Exhibition	\$5,000	●						\$20,000 for Exclusive
CVSA Events App Sponsorship Banner	\$5,000	●	●	\$2,500	\$2,500	\$2,500		
Inspector Duffle Bags	\$5,000					●	●	Each bag has a luggage tag attached that is sponsor-branded
Networking Lunch	\$5,000	●			●	\$2,500		Annual Conference and Exhibition \$20,000 for Exclusive NAIC \$10,000 for Exclusive
President's Networking Reception at Annual Conference and Exhibition	\$5,000	●						\$25,000 for Exclusive
Welcome Networking Reception at Workshop or Annual Conference and Exhibition	\$5,000	●	●					\$25,000 for Exclusive
Conference Lanyards	\$10,000	●	●	\$5,000	\$5,000	\$5,000	●	
General Session Video Safety Message	\$10,000	●	●	\$5,000	\$5,000	\$5,000	●	
Hotel Room Keys	\$10,000	●	●	\$5,000	\$5,000	\$5,000	●	
NAIC/NTDC Awards Ceremony Video Safety Message	\$10,000					●	●	
Reusable Water Bottles	\$10,000	●	●	\$5,000		\$5,000	●	
Wi-Fi	\$10,000	●	●	\$5,000	\$5,000	\$5,000	●	

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Commemorative Golf Shirt	\$15,000			\$7,500		●	●	
CVSA Events App Main Event Image	\$15,000	●	●	\$10,000	\$10,000	\$10,000	●	

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NAIC Awards								
Team Award	\$5,000					●	●	Company logo displayed during presentation of award at the joint NAIC/NTDC Awards Ceremony
North American Standard Hazardous Materials/Dangerous Goods Inspection and North American Standard Cargo Tank/Other Bulk Packagings Inspection Awards	\$5,000					●	●	Company logo displayed during presentation of awards at the joint NAIC/NTDC Awards Ceremony
North American Standard Level V Passenger Carrier Vehicle Inspection Awards	\$5,000					●	●	Company logo displayed during presentation of awards at the joint NAIC/NTDC Awards Ceremony
North American Standard Level I Inspection Awards	\$5,000					●	●	Company logo displayed during presentation of awards at the joint NAIC/NTDC Awards Ceremony
Country High Points Awards (all three)	\$5,000					●	●	Company logo displayed during presentation of awards at the joint NAIC/NTDC Awards Ceremony
Jimmy K. Ammons Grand Champion Award	\$10,000					●	●	Company logo displayed during presentation of award at the joint NAIC/NTDC Awards Ceremony

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International Driver Excellence Award								
2023 IDEA Program	\$10,000	●					●	Includes 2 minutes of remarks during the CVSA Annual Conference and Exhibition Awards Luncheon by your company's designated representative and company logo on the giant check presented to the winner
College Scholarship Awards								
2023 College Scholarship Awards	\$5,000	●					●	Company verbally acknowledged during the Annual Conference and Exhibition awards luncheon
North American Cargo Securement Harmonization Public Forum								
All Day Event in Conjunction with the CVSA Workshop	\$1,000		●					

Safety Exchange (bi-weekly e-newsletter)			
	Amount	Description/Notes	Exclusive
Side Banner	\$500	Up to two side boxes per edition.	
Top Banner	\$1,000		●

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Platinum	\$10,000-\$19,999
Gold	\$5,000-\$9,999
Silver	\$2,500-\$4,999
Bronze	\$1,000-\$2,499
Friends of CVSA	\$500-\$999



Commercial Vehicle Safety Alliance

202-998-1002
 cvsahq@cvsa.org
 www.cvsa.org