



Commercial Vehicle Safety Alliance

promoting commercial motor vehicle safety and security

2012 COHMED CONFERENCE
January 30 – February 3, 2012
Hyatt Regency Newport Beach
Newport Beach, California

EXHIBITION OPPORTUNITIES



About the COHMED Program

The Cooperative Hazardous Materials Enforcement Development (COHMED) Program is an outreach activity of the Commercial Vehicle Safety Alliance. It works to foster coordination, cooperation, and communication between federal, state and local agencies having regulatory and enforcement responsibility for the safe transportation of hazardous materials and the industry that they regulate.

COHMED was initiated jointly in 1986 by the states, the U.S. Department of Transportation, and Research and Special Programs Administration (RSPA), now the Pipeline and Hazardous Materials Safety Administration (PHMSA). COHMED is comprised of Federal, state and local agencies, and industry from the U.S. and Canada. COHMED is committed to:

- improving hazardous materials transportation safety,
- providing technical assistance, training and information for the development of federal, state, and local enforcement programs, and
- fostering national uniformity in regulation and enforcement.

COHMED is an intergovernmental/industry partnership serving as a focal point for information sharing on hazardous materials transportation issues and delivery of services. Through education and training, the states and local governments are provided with information and resources to enhance existing programs and develop new ones to improve hazardous materials safety.

Hazardous materials present unique challenges to enforcement personnel and emergency responders. Effective preparedness and mitigation are fundamental to the reduction of exposure to the population and response forces. To improve preparedness and response capabilities to hazardous materials emergencies, COHMED cooperates with other federal and state agencies, enforcement personnel, emergency planning managers, responders, academic institutions, interest groups, and private industry.

What You Will Learn at the 2012 COHMED Conference

At the 2012 COHMED Conference, you will have the opportunity to hear from our panel of experts regarding Federal Regulatory Updates, Compliance Safety and Accountability (CSA) and participate in training sessions that are critical to your business.

Who You Will Connect With

Local, State, Provincial, Territorial and Federal Agencies
Highway Patrols
Public Utility and Service Commissions
State Police
Truck Manufacturers
Industry Trade Associations
Private Fleet Owner-Operators
Law Firms
Communications Providers
National and International Standards Experts

Departments of Motor Vehicles
Ministries of Transport
Safety Inspection Officials
Trucking Companies
Insurance Companies
Safety Products/Accessory Companies
Parts/Supplies Companies
Law Enforcement Equipment Companies
Consultants
Educators and Researchers

Why should you make the choice to exhibit or sponsor at the 2012 COHMED Conference

If your company provides products and services for the safety, security and mobility of the commercial vehicle industry, you can't afford to miss out on the limitless opportunities to connect with this premier international audience.

Accelerate your sales, improve your bottom line and increase your brand awareness by:

- Meeting face-to-face with potential customers
- Introduce new products and services
- Build leads among the industry's top decision makers
- Expand sales throughout North America
- Facilitate name/brand recognition

Don't wait to secure your exhibit or sponsorships opportunity! Make the decision to join us for this highly anticipated event. We look forward to seeing you in Newport Beach in January 2012!

For questions regarding exhibition, sponsorship and membership opportunities, please contact Edgar Martinez at CVSA via email at edgarm@cvsa.org or by phone at 301/830-6156.

Important Dates and Deadlines

December 16, 2011	Exhibition Applications Due
January 6, 2012	Final Exhibition Booth Payments Due

Location

Hyatt Regency Newport Beach, CA

1107 Jamboree Road
Newport Beach, CA 92660

To make your hotel reservations and to qualify for the discounted CVSA rate, please visit our website at www.cvsa.org and visit the COHMED event page.

Installation

Monday, January 30, 2012	7:00am – 9:00am
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Friday, February 3, 2012	10am – 11:30am
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Exhibit Hours

Monday, January 30, 2012	9:00am – 5:00pm
Tuesday, January 31, 2012	7:00am – 5:00pm
Wednesday, February 1, 2012	7:00am – 5:00pm
Thursday, February 2, 2012	7:00am – 5:00pm
Friday, February 3, 2012	7:00am – 10:00am

Registration Desk Hours of Operation

Monday, January 30, 2012	7:00am – 5:00pm
Tuesday, January 31, 2012	7:00am – 5:00pm
Wednesday, February 1, 2012	7:00am – 5:00pm
Thursday, February 2, 2012	7:00am – 5:00pm
Friday, February 3, 2012	7:00am – 5:00pm

Special Events and Dedicated Hours in the Exhibit Hall

Monday, January 30, 2012

Exhibit Hall Grand Opening

9:00am – 1:30pm

Afternoon Refreshment & Networking Break

3:00pm – 3:30pm

Chairman's Reception

6:30pm – 8:30pm

Tuesday, January 31, 2012

Exhibit Hall Opening & Continental Breakfast

7:00am – 8:00am

Morning Refreshment & Networking Break

10:00am – 10:30am

Afternoon Refreshment & Networking Break

3:00pm – 3:30pm

Wednesday, February 1, 2012

Exhibit Hall Opening & Continental Breakfast

7:00am – 8:00am

Morning Refreshment & Networking Break

9:30am – 10:00am

Afternoon Refreshment & Networking Break

2:30pm – 3:00pm

Thursday, February 2, 2012

Exhibit Hall Opening & Continental Breakfast

7:00am – 8:00am

Morning Refreshment & Networking Break

10:00am – 10:30am

Chairman's Banquet Event

6:00pm – 9:00pm

Friday, February 3, 2012

Exhibit Hall Opening & Continental Breakfast

7:00am – 8:00am

Morning Refreshment Break & Exhibit Hall Grand Finale

9:30am – 10:00am

Pricing and Booth Information

	<u>CVSA Member Price</u>	<u>Non-Member Price</u>
Cost per square foot	\$15.00	\$25.00
Cost per 10' x 10' space	\$1,500.00	\$2,500.00

Each 10' x 10' exhibition space is equipped with 8' rear draping, a company identification sign, 6' table and two chairs, and a 110 volt outlet.

To Reserve Booth Space

- 1) Select your booth area on the enclosed floor plan.
- 2) Complete the exhibit space application.
- 3) Submit your desired booth area, completed application and applicable investment fees to CVSA. Space is assigned on a first-come, first-served basis on receipt of application.

Send Your Completed Application for Exhibit Space to

CVSA
Attn: 2012 COHMED
6303 Ivy Lane, Suite 310
Greenbelt, MD 20770

Or via Fax to: (301) 830-6144

Or via Email to: edgarm@cvsa.org

Mail Payment to

CVSA
Attn: 2012 COHMED
6303 Ivy Lane, Suite 310
Greenbelt, MD 20770

Fax to: (301) 830-6144

Email to: edgarm@cvsa.org

***Not yet a member of CVSA but want to learn more about the benefits of membership?
Please contact Edgar Martinez via email at edgarm@cvsa.org or by phone at (301) 830-6156.***

6303 Ivy Lane Suite 310 Greenbelt, MD 20770-6319
Phone: 301-830-6143 Fax: 301-830-6144 www.cvsa.org

Your Exhibit Investment Includes:

Standard Virtual Booth

Webpage featuring a “standard virtual booth” of your organizations contact information including a 25-word description of your organizations products/services to be displayed; provides additional exposure months before the actual event.

Final Program & Exhibitor Directory

Provides pre-meeting exposure to thousands of prospective delegates. Also include a resource directory that is distributed to all attendees for them to keep as a year-round resource. This directory will feature the information from your Standard Virtual Booth.

Unopposed Exhibit Hall Hours

More exclusive exhibit time than ever before to connect with prospective and current buyers.

Networking Events In the Exhibit Hall

Even more valuable time to connect with your customers over daily continental breakfasts, refreshment breaks, and the Chairman’s Reception.

Educational and Business Sessions

Attend all of the sessions. Gain knowledge and network with your customers.

Strategic Marketing Campaign

CVSA is developing a multi-tiered promotion campaign designed to attract high level buyers prepared to make the purchasing decisions at 2012 COHMED Conference.

Attendance Badges

As an added benefit, CVSA is delighted to provide 1 complimentary Attendance Badge per every 100 square feet that your company purchases. This attendance badge will allow your company representative to attend all functions and meetings taking place at 2012 COHMED. **A savings of \$525.***

** Early-bird registration fee.*

WANT TO UPGRADE TO A PREMIUM VIRTUAL BOOTH?

For Separate Purchase: “Premium Virtual Booths” which has all the benefits of a standard virtual booth PLUS a 50-word description of your organizations products/services, organization logo section, and a product pictures section.

This option is perfect for enhancing your presence at the conference OR for those companies that may not be able to physically attend the conference but would still like to have the opportunity to exhibit. Contact Edgar Martinez at CVSA via email at edgarm@cvsa.org or by phone at (301) 830-6156 for details!