Industry Interchange

RATES AND SPECIFICATIONS

SIZES AND RATES

FULL PAGE, FULL BLEED $750

Please add 1/8 inch bleed on all sides — art should measure 8.5 inches wide by 10.75 inches tall. Live area is 7.25 by 9.5 inches. Trim size is 8.25 by 10.5 inches.

FULL PAGE $750

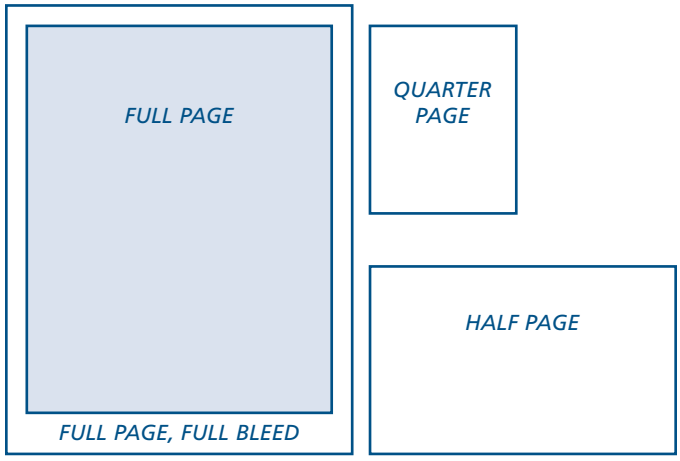
7.25 inches wide by 9.5 inches tall.

HALF PAGE $375

7.25 inches wide by 4.625 inches tall.

QUARTER PAGE $188

3.375 inches wide by 4.625 inches tall.



Placement: Contact Laura Zabriskie Martin at 202-775-1623 for guaranteed placement options. Guaranteed placement charges will apply.

ARTWORK

All placements are full color and should be submitted as CMYK. Digital artwork must be supplied in one of the following formats:

- High-resolution PDF;
- High-resolution TIFF (300 dpi); or,
- Adobe Illustrator (saved as an EPS with all fonts converted to outlines).

Please do not send native file formats such as InDesign (.indd), QuarkXpress (.qxd), Microsoft Publisher (.pub). Files will only be accepted in the three formats listed above.

Please compress your file(s) using the ZIP (PC) or Stuffit (Mac) utility and e-mail to: communications@cvsa.org.

Or send a CD-ROM along with a laser proof to: Laura Zabriskie Martin, CVSA, 1101 17th Street, N.W., Suite 803, Washington, DC 20036.

PODCAST SPONSORSHIP OPPORTUNITIES

Inside the Safety Lane with CVSA is a monthly podcast focusing on safety and security issues that are important to all who work in the commercial motor vehicle profession — both government and industry. The podcast includes tips and news to help everyone who travels our nation's highways to steer clear of dangerous situations and avoid injuries and fatalities.

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Contact Laura Zabriskie Martin, 1101 17th Street, N.W., Suite 803, Washington, DC 20036
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